INTERVIEW WITH PAUL AND HELEN PERDUE
August 3, 1979

Dr. T: What years were you in college at Puget Sound?

Mrs. P: I came in the fall of 1930.

Mr. P: I started in the fall of 1929.

Dr. T: What was your maiden name, Helen?

Mrs. P: Carlson.

Dr. T: Was your home here in Tacoma, Paul?

Mr. P: Yes.

Dr. T: Your father had been a Methodist minister, hadn't he?

Mr. P: Yes, he had. He was at Saint Paul's Methodist Church at that time.

Dr. T: You had a brother, Donald, who went here too, didn't you?

Mr. P: Yes.

Dr. T: He was younger than you?

Mr. P: Yes.

Dr. T: The school was then on the new campus because Jones and Howarth Hall came in 1924.

Mrs. P: Jones Hall and Howarth Hall, and of course, the Women's Gym, and the old Music Building.

Dr. T: Do either one of you remember when Howarth Hall was built?

Mrs. P: The restaurant, the food service, was in the basement.

Dr. T: I remember when I came to the fiftieth anniversary and went down for a doughnut and a cup of coffee and I sat by Arthur Frederick, in the food service there. Did you belong to fraternities and sororities?
Mr. P: Right. Sigma Nu Chi, at that time.

Mrs. P: Lambdi Sigma Chi, which is now Alphi Phi.

Dr. T: Did you have social life, dancing?

Mrs. P: Well, no, you didn't see any of those. I was president of Spurs, my second year, and Dean Regester was new and he called me into his office and thought it would be wonderful to have a dance as part of the freshmen indoctrination over in the Women's Gym. Word got back to Dr. Todd, or whom else, but anyway, that was soon cancelled. Of course there was no advertising of cigarettes and no smoking.

Mr. P: Bob Evans was the only one in our fraternity that smoked.

Dr. T: Did the fraternities have formals?

Mrs. P: Oh, beautiful ones.

Dr. T: Tell me about them. Where did you have them?

Mrs. P: The Tacoma Hotel, that was one place.

Dr. T: Is that the one that burned down?

Mr. P: Yes.

Mrs. P: Then, of course, depression time, remember that one out at Shenvenka's Barn, on the upper floor? Those blue bags that Crescent used to use, the program covers were made out of skunk cabbage. We had a wonderful time. Things don't have to cost a lot of money to have a good time.

Dr. T: Who do you remember as unusual professors in your day?

Mrs. P: Well, of course, Teach Jones, I will always feel, and I still get choked up when I talk about Teach because I think so many doors and interests were opened to me as a result of my association with Teach.
Dr. T: Now that's interesting and I want to dwell on it because in one hundred interviews no one has mentioned Teach.

Mrs. P: Is that right? And the same thing is true of Elaine. This went on to this younger generation.

Dr. T: Tell me about her and how did she influence students?

Mrs. P: I feel that she was very sincerely interested in the students and if a student had any potential Teach could bring it out. If she couldn't nobody else would. Yet it wasn't that she was easy and I realize that there were some that she didn't care for, and she could be very difficult. But she really wanted to bring the most, and she loved the University so much.

Mr. P: She was loyal to the last moment.

Dr. T: She had her mother, was it 'Moms'?

Mrs. P: I think that's what it was, or was it 'Mothers'?

Dr. T: I think she always called her 'Moms' but I'm not sure.

Were you invited to her home for dinner?

Mrs. P: Oh, yes. I even stayed all night there, when she lived in that house near campus.

Dr. T: When I knew them, they lived down in the stadium area. Do you remember Moms' famous muffins - they were as big as a loaf of bread. But the spirit was there and the Southern hospitality and all. Helen, I never heard Teach mention her father once, did you?

Mrs. P: Now that you mention it, did you ever hear?

Mr. P: I don't recall.

Dr. T: I once or twice broached it but got absolutely no response. I never knew and it was always a mystery and I've always wondered.

Mrs. P: Wasn't there a sister?
Dr. T: I don't know.

Mrs. P: There was a relative in Idaho, was that a cousin?

Dr. T: No, that was an aunt. Aunt Bessy.

Mrs. P: That was the one that she took care of. Of course, she continued to treat us like her kids, and when we were putting on that style show for the Womens League and we got her to come and direct it, for the rehearsal which was at night and we picked her up and then there were a couple others in the car. I don't know if they were much younger, but she told Paul to stop, there was a Dairy Queen down near her apartment, to buy ice cream. Paul said, "Oh, no we don't want you to do that." She said, "Paul, you stop. I told you what to do when you were in school and I can tell you what to do now." And she went in and came out with the biggest ice cream cones you ever saw.

Dr. T: She was that way, she was strong willed. She'd come in and she'd say, "And now boss we have to do this," and "now boss we have to do that," and "now boss, that student needs some money and I'm not going out of here until I get a promise of some money." Ninety nine times out of one hundred I went along with her because she was basically right.

Mrs. P: She probably knew more of the personal life of the individual students than almost anybody on that campus.

Mr. P: And she worked tremendously herself, all kinds of hours.

Mrs. P: When she first came I remember her saying she was going to do this and so on, then when she ran up against Mr. Robbins at first... I guess she finally reached a point where she could even get through to him.
Dr. T: That's right. She was very frugal and she knew the budget was tight. And Charlie Robbins knew he was going to get his full dollars worth of whatever he gave her. She turned out some very unusual people, Dr. Lane in Aberdeen, one of our choral leaders, and a good many others. But it was a great experience and she was a very profound influence.

Did you take work with Senator Davis?

Mr. P: Yes. He was excellent. He had a tremendous memory. He kept right up to the minute on all current happenings. He conducted his class in sort of a relaxed manner, but everybody loved him and I think they learned quite a bit from him. Of course in his later years his eating wasn't what might be desired; he used to eat in the basement over there in the SUB. But he was quite a character.

Dr. T: He was a good scholar and he took a very great interest in individuals. He could tell you where you were from and who your folks were and genealogy and so on. Did either of you have Professor Weir in Education?

Mr. P: No.

Dr. T: Did you have Professor Hanawalt?

Mr. P: No. I knew both of them, but not well.

Dr. T: Did you have Dr. Seward?

Mr. P: No.

Mrs. P: Don turned out for track, and wasn't Dr. Seward the track coach?

Mr. P: I believe so.

Dr. T: That's right, he was the track coach and he was also timekeeper, remember? He always limped because of his football
knee from Pomona.

Mrs. P: Another one that I loved very much was Mrs. Robbins. I had taken Spanish in high school and then when I came to U.P.S. I took it from her and it just came alive. It was entirely different.

Dr. T: She must have been a very warm and colorful person.

Mrs. P: Oh, she was. She was so expressive with her hands. She was a beautiful person.

Dr. T: After you graduated, were you interested in alumni activities?

Mrs. P: We have always been.

Dr. T: All through the years you have been two of the most loyal alums. Were you ever alum officers?

Mrs. P: I was on the alumni board.

Dr. T: Was this when Dick Smith was sort of heading it?

Mrs. P: It was when Doug McArthur was alumni director or he was involved, of course.

Dr. T: Didn't you do a lot of photography and work in the camera shop, Paul?

Mr. P: Yes. Originally I started doing work in photography of various kinds. I did a little commercial work for Dorothy Poe and others. Then I took children's portraits and of course I've done dark room work on an amateur basis, and turned that into doing work for stores on a commercial basis, which ultimately grew into quite a business in that we did the work for thirty-two stores in Tacoma.

Dr. T: Is that how you went into the hardware and camera store?
Mr. P: Well, no, not directly. In fact, we were working fourteen to twenty hours a day in that business and we'd buy new equipment each year and say "now this is going to make it possible to turn out a lot more work and give us a little more time." And then the volume would just increase and we didn't have any more time. So we finally decided that we'd just get out of that business.

Mrs. P: At first we bought some property, but I said there's no point in building a house as long as we don't have time to live. So that prompted making a change.

Dr. T: I remember calling on you often in the hardware store in South Tacoma and it was always interesting because we started talking like this and reminiscing about the University and it was very enjoyable. How long did you have the hardware store?

Mr. P: Fifteen years.

Dr. T: Then one day when I was putting the arm on you for money you said you would like to teach.

Mr. P: Well, I had decided we'd had just about enough of that because we were leasing from the Bank of California Trust Department and they were rather unreasonable, we felt. Each time we'd sign the lease they'd up the thing and increase the percentages that were involved and wouldn't take care of the building and so on. The actual owners of the property were very unhappy. They would liked to have seen it taken care of, particularly for us to have been taken care of properly, but they just didn't do that. I told them when I signed the five year lease that that would be the last one, that we would be leaving at the end of that five year lease. They didn't take us seriously, apparently, but that's
when we left. It was rather a shock to them that we were leaving because the man who was suppose to be taking care of our account had said to us once, "you can't move, you have too big a stock and fixtures and so forth. You're stuck." It didn't turn out that way. It turned out very nicely.

Dr. T: What year did you come to teach for us?

Mr. P: 1960.

Mrs. P: You probably started teaching night classes.

Dr. T: You started teaching night classes for us, and what did you teach?

Mr. P: Marketing.

Dr. T: Do you remember when you came on full time?

Mrs. P: '62 wasn't it?

Mr. P: No, I think it was before that.

Dr. T: Was Battin still here then?

Mrs. P: Oh, bless his heart. We didn't mention him.

Dr. T: Let's talk about Charles Battin. Tell me about him as a boss.

Mr. P: Well, he was a real nice person. He didn't act as a boss, shall we say, but he was always there for advice and so on, and of course we were on the City Council together and we worked rather closely. So we were quite well acquainted with each others points of view and so forth and we had many conversations at length on all sorts of subjects in addition to school work.

Dr. T: He was a most unusual person, wasn't he?

Mr. P: Yes, he was.

Dr. T: I think he was very tender hearted. He had kind of a gruff exterior but he had a tender heart.
Mrs. P:  There's another one that a lot of students would not have gotten through U.P.S. without his financial help but nobody ever knew. Even when Elaine was up there on the debate team and she would find out, well, so and so would have never gotten to go on the debate trip if Doc hadn't paid their way.

Dr. T:  There's a sequel to that, and I don't think I'm betraying any confidence, but you know he had a brother John in Kansas. I used to marvel that Charles Battin would have a new station wagon and get the debate team in the station wagon. They would drive to Illinois or California and he'd never ask for a cent. And I kept saying, "My lord, I wonder how this is financed." Every once in a while I'd write to his brother John and tell him how excellently Charles was doing. He was always very friendly but sort of evasive. When he came back for Charles' funeral I said to him, "You know, this man is phenomenal. He is one of the great men of our generation as far as the University of Puget Sound is concerned and he is one of the outstanding men in the history of the School."

I said, "You know, I never knew how he got that new station wagon and how he had enough money to take those kids."

Mrs. P:  They lived frugally.

Dr. T:  I know it, but I never knew it then. And he said, "What do you think I've been doing all these years?" He said, "I've been giving to the University of Puget Sound and taking it as a tax deduction, only I've been giving it to Charles." (laughter)

So I said, "Well, you couldn't have given it to a better trustee because he used it very faithfully and very well."
Mrs. P: The way the students used to come back, he would tell Paul, and some fellow was having trouble with his wife and maybe he would have been up all night talking to that student. And many times when they would ride together to council meetings, they would get to Doc's house and there would be somebody waiting there, to talk to him, on just a wide variety of subjects.

Dr. T: He was a personal counselor to hundreds of youngsters.

Mrs. P: Right, and these are the things that made the University of Puget Sound great. These people who think they're scholars or were educated at Harvard, that's not...

Mr. P: That's peanuts.

Dr. T: That's right. People who give hours and hours to these young people even though it's not involved with the academic subjects, but they give it on the personal living side, that's what makes the school so great. That's what made us a family. Charles Battin was a great man. He was a personal friend. As you said, many a student could not have gone through college without his help financially and his counseling for academic work and so on.

Mrs. P: He would call up when Ruth wasn't home, I guess he just had to get it off his chest. I remember he said, "You know Ruth so wants me to be a gentleman." (Laughter)

Dr. T: I shall never forget, I talked to her once and she said, "You know you don't really know how tender this man is." She said, "when he goes out in the morning and there's earthworms on the pavement, he picks them up one by one, and puts them over in the grass!

Mrs. P: Remember that debate coach that was brought in who didn't last too long? He cleaned out all of the trophies and sent some with
Elaine to take back to Don - apparently he didn't want them up there.
So Elaine asked me to drop them off and you know, he was just so deeply hurt.

Dr. T: Those things mean so much to a person like Dr. Battin. He's just incredible. Did you have any work with Ellery Chapman?
Mr. P: Yes. We knew him quite well. My office was in the same room with his.

Dr. T: He was a kindly soul.
Mr. P: Very, very kindly.

Mrs. P: Paul and I socialized with him. We understood one another and enjoyed being together, and of course Hilda was so nice.

Mr. P: He was very highly regarded by the accounting profession. The major companies who came to our placement office always wanted to talk to him. His word had a lot of weight in choosing people for a career. The people that they had chosen, that Ellery had recommended, had turned out real well for them. For instance, Chrysler Credit Corporation Vice President came out here every year to interview for students for their organization from the East and U.P.S. was the only school that they came out for. They didn't visit any other school at all. They felt that it was worthwhile coming all that way just for the one school.

Dr. T: I recall when we had some difficulties with placement and I asked you people to run the placement bureau. Tell me about that.

Mr. P: We started it, actually. Before we really set it up we went at our own expense and time, to quite a few other placement offices. We went to California and Oregon schools and University of Idaho.

Mrs. P: They welcomed us with open arms.
Mr. P: We studied their system and so forth and then came back and tried to put together our own system, using what we felt were the best features of all the others. As a result we had many schools that came to study our system because the interviewers from big companies would have told them that in setting up an office of this type they should come to the University of Puget Sound and see what we were doing. We felt kind of sad that apparently it has been changed considerably in recent years.

Mrs. P: Tell about how they used to always try and include a campus tour for these people.

Mr. P: Yes, if they could spare the time, we always gave them a quickie campus tour with the result that we found we had students enrolling at the school that had come from relatives of people that were interviewers. They were top people in the companies usually.

Mrs. P: On a tour there was one man who said - you know that picture as you enter the chapel, Colby, that modern one - he said, "That chapel is beautiful but that picture - that has to go!" (Laughter)

Dr. T: I kept telling Bob Albertson to hide that thing but it always kept coming back. (Laughter)

Mrs. P: They were so impressed with that campus. To find a campus where the buildings were of the same type of architecture, unlike Whitman where there is one kind of a thing and then another. Paul usually tried to get them to meet you if you were available because you always impressed them too!

Dr. T: It was a hard job keeping all the architecture the same. I had a lot of pressure to put a glass house in the middle somewhere.
As I recall you had your office in the basement of Howarth Hall and then we moved it over to the Music Building.

Mrs. P: You finished the top floor of the Music Building for it. Bruce accepted us I think, because that way his building was getting finished. Bruce couldn't have been a more cooperative person.

Dr. T: Didn't you put out pictures and also interviewers coming, job openings...

Mr. P: We publicized the fact that specific interviewers were coming and when they were coming and the type of people that they wanted to talk to and so forth, by making posters and we had a big bulletin board that we kept up all the time. I bought Helen a good mimeograph machine so she could make flyers about what was coming every month.

Mrs. P: That is the one that makes all the flyers for the flea markets.

Dr. T: Didn't you really do an awful lot of career advising?

Mr. P: Yes.

Mrs. P: Paul also would counsel the students on how to prepare for an interview. The students were still fixing up as they came in, they were just darling, these seniors in college, but they'd come in all fixed up, and say, "Mrs. Perdue, do I look all right?" They were precious! We still hear from a lot of those students from all over the country.

Dr. T: That's what you live for.

Mrs. P: Sometimes Paul would be there until seven or eight o'clock at night and a student would come in and need somebody he could talk to. And it never went any further. Nobody else on that campus knew. Paul was also greatly concerned about their ability to express themselves
as far as writing essay type questions or papers. So he would offer, if they would take the time to come in the evening or when he had any spare time, to give them work to do to try and improve their abilities.

Mr. P: English was not my field at all.

Mrs. P: It was his mother's.

Mr. P: Some of these kids came from small high schools. I remember one boy, for example, that had come from a small high school that said they don't train students to go to college, they don't expect them to go to college. He was the top student in his graduating class and yet he was wholly unable to write sentences. It was terrible. He was a bright kid, but just hadn't been taught the basics.

Dr. T: You said you came about 19...

Mrs. P: '60 or '61 when you (Mr. Perdue) started full time.

Dr. T: We still had a pretty good intact faculty. Dean Regester, he was still there?

Mrs. P: Yes, oh yes.

Dr. T: When Dean Regester retired we got Dean Bock and that was a change in attitude. We had a young man in a hurry, anxious to get ahead.

Mrs. P: It was very obvious what he was working towards.

Dr. T: I wasn't aware of it. I guess sometimes I'm just too much of an optimist.

Mrs. P: Think the best of everything.

Dr. T: Can you describe, Paul, the change of attitude in the faculty as we approached the unrest of Vietnam and so forth? Can you sense it or remember it?

Mr. P: How would you describe it?
Mrs. P: These people who would leave signs on their door...

This quality that Teach and Doc and Senator Davis and Dr. Capen had, this whole-hearted interest in the students, Frank Peterson is that kind of person too, that will give untold hours if a student wants to make an appointment and come in and talk. You felt that these people were there for the time in the classroom, but when that was 'over...

Dr. T: In many ways we had a very strange psychology because Vietnam was involved and we had a lot of people who came to college because they didn't want to be drafted. You had people who did not particularly care about getting an education but they wanted to hide out.

Mrs. P: And they were harder to teach.

Dr. T: They were harder to teach, and they were a psychological stumbling block in the student body. I look back on it now and I think it was like the children's crusade of the middle ages. It was a psychological debauchery. When you think of it, you wonder how it all fit together because there were so many students who were protesting Vietnam. We were fortunate we did not have any overt acts like many of the universities. It was an uneasy time. That is when we put in the University Council. You were on that council weren't you?

Mr. P: No, I wasn't. There were certain people that felt they should be political leaders on the campus. In essence, they were not the dedicated ones. They were the kind that put the sign on the classroom door which said "class will not be held today" and they were over in the SUB meeting with some other faculty members to plan some kind of strategy that was not particularly for the good of the
University. Many of us disliked that attitude greatly but it did exist among certain faculty members.

Dr. T: I was surprised because there was a minority, thank goodness, but even then it was uncomfortable.

How did you people start to write the history of the University?

Mrs. P: Bob Albertson asked us to prepare a program, I think it was homecoming when they had those alum dinners. That was when we made the first presentation. You know how these things grow, pretty soon every time a professor retired if he had some pictures he would send them to us, or any little tidbit of information concerning the history of the University - somehow they thought we were the historians of the University. That last spring meeting of the Women's League I was going over to the Alumni office to pick up something and I met Dr. Heppe and he said, "I hope you have given that history of yours to the University of Puget Sound. It is excellent, and the University is so fortunate." I had torn it all up when we were doing that story for Lucille, the slide part, and so it hadn't gotten back together. After he said that, we thought, well maybe it would be of some interest and value to redo it and do it well and make a tape with it. They could put it in the archives.

Dr. T: It would be wonderful, because it is a definitive one and it is wonderful what you people have done.

Mr. P: There were a few pictures that were taken out and borrowed for different things by people that were putting on programs, that didn't get put back and things of that sort. So it would have to be done right from scratch again.
Dr. T: Well, it would be wonderful because it is so authentic and so good and you've correlated the story with the pictures so beautifully.

Mr. P: We have the narration.

Mrs. P: We gave it for church circles, for church groups, for PEO groups; we did it a number of times.

Dr. T: I remember seeing it quite a few times and every time I got tears in my eyes, it was so good that my heart swelled with pride. It was wonderful.

Mrs. P: You had us do it for the trustees up at Alderbrook.

Mr. P: We had gone on making pictures of that general nature so we could do a lot better job now.

Dr. T: In writing this historical resource I didn't realize it, but I have nine scrapbooks the size of newspapers.

Mrs. P: You let me have access to those in preparing that program. This is the script for that program that I did for Lucille. I interviewed Dick Wasson, and you had me talk to Marty, and to Mary, and I called Lucille's sister, and they are all on this tape. I always intended to give it to you. It just goes through a lot of the things that happened. As a result of the ability to go through those big books I was able to develop it.

Dr. T: I didn't realize that they were as authentic as they are. It isn't in exact sequence because when I'd be gone I'd say to the secretary, "well, page ten," and whatever. My mother always said, "When there is an article in the paper send it to me." I didn't do it too well, but when she died here they were. She had saved them all through the years. I have a little problem because they belong to me.
personally, and yet it is a history of the University.

Mrs. P: These, Dr. Thompson, are some colored slides that Paul took at your retirement party - the cake, and the reception out behind the Science Building. Paul did a real good job in taking those. If you would like to have these...

Dr. T: I would love it. I really hope that sooner or later, without too much effort on your part, you could do the definitive history.

Mrs. P: Get the chapel chimes and all the sound effects.

Mr. P: They've been hiring people to make pictures or programs of one kind of another more recently, haven't they?

Mrs. P: We talked to some of the alumni over in Hawaii when we were there. They went to one of these fancy productions and said it didn't seem like our U.P.S.

Dr. T: What happened was that this public relations company, Cole and Webber, did it without cost. Don Jaenicke is the vice president and he was head of the office in Los Angeles and just moved up here about nine months ago. One of the first things he did was say that they would do this without cost for the University of Puget Sound. So what you heard was actually a gift from the company.

Mrs. P: It wasn't just that. It was a very elaborate party with drinking.

Dr. T: I know. To me that is incredible.

Mr. P: The cost is fabulous.

Mrs. P: It was like that affair when that economist from the Wall Street Journal was here and we went down to the Bicentennial Center. That was very elaborate. I said, 'Why couldn't we have had this in
the basement of the chapel?" There weren't very many people. I sensed why.

Mr. P: Because they couldn't have the liquor there.

Dr. T: It's a different day.

Mr. P: And different people. The day isn't that different.

Mrs. P: To go back to when you were in school and Don was in school, I think it is interesting, Paul, to tell about how the boys used to do the plumbing, the wiring, the painting in the fraternity house.

Mr. P: Relative to fraternities, I know some of the present administration is not too keen about the Greeks, but in that day we had separate houses that were not a part of the complex that we have today. They were always old houses and had to be fixed up for the use of the fraternity. One would have homecoming and they'd have floats and decorate the houses and this sort of thing and you get a bunch of fellows together like that and there's always somebody who knows electrical work. They plan on a promotion deal of some kind, and have to work it all out, and they'd have a lot of helpers who don't know anything about electricity but by the time they got through they'd have some idea about it. Some know something about carpentry work and so on. Working together they learn. The result is, I find, these fellows would say, as they get a little older and are family men, that they're darn handy around the house. There is all kinds of things that they can do and they learned it in the fraternity. Just as a sideline of things that they were doing for the fraternity.

Dr. T: I always felt that the Greek system was an excellent adjunct to the classroom. You learn how to live together and work
together and take the rough edges off and give yourself some social graces.

Mrs. P: It added to your ties to the University, when you go back for homecoming or any of these other events. You need to have one group that you are tied to.

Dr. T: One of the student body sub-officers has been in three times in the last two weeks trying to figure out what the Greek system used to be and how they can catch it again. A while back some students came in and said, "how do you elect a homecoming queen?"

Mrs. P: Oh really?

Dr. T: So these things are coming back and it's amazing to me that they come to my office, but they do.

Mrs. P: That Spring Festival was a beautiful thing. I remember the year when Elaine was in school the Alpha Phi's won the contest. Those kids went back to the sorority room and for an hour or more, in a circle holding hands, just sang their hearts out. They were just so close to one another. Those things mean a lot.

Dr. T: You never forget that kind of experience. What years did Elaine go?

Mrs. P: She graduated in '62 or '63.

Dr. T: She took education?

Mrs. P: Right.

Dr. T: Is she still teaching?

Mrs. P: Yes. She teaches in the Tacoma system and just loves it. She wanted to be a teacher from the time she knew what a teacher was. When she was going to go to college she said that if there was any other university her parents did not know about it. (Laughter)
Dr. T: Jason is six, then? (Affirmed)

You people are very strong supporters of the Athletic Department. You go to Topper meetings. Have you always had this interest?

Mr. P: I played baseball and reserve football and so forth when I could find the time between jobs. I was interested in athletics from this point of view. But in faculty meetings some of those professors are so dead set against athletics - "It has nothing to offer" - I just reacted negatively to their attitude. As I see it, it is one of the biggest advertising factors you can have. I know a little girl who just lived a couple doors down from here, and a very outstanding gal, and we took her and her brother to U.P.S. and then later to basketball games and football games. She said that she wouldn't think of going to a school that didn't have a good football team!

This was when she was a senior in high school. She did go to U.P.S. ultimately and so did her brother. The point is that she was a top student. Top students are also interested in athletics, particularly at the high school level. The result is that when you advertise by having good athletic teams and promoting them, it just reflects on the quality of the school. It has nothing to do with academics, actually, but the result is that you attract students.

Mrs. P: The type of boys that we have had on our teams, we've gone on a lot of the trips, and we have never failed to be very proud of the boys from U.P.S. People come up to us and say, "you have the nicest bunch of boys here." They really are just fine Christian young men, and we're just awfully proud that they're from U.P.S.

Dr. T: Administratively, I always looked on athletics as one of the great show windows of a university.
Mrs. P: When we were in Sacramento that time, on the front page of the sports section there was a colored picture and big headline, and in Hawaii the same type of thing, and you know how costly advertising is!

Mr. P: You can't buy that kind of publicity!

Dr. T: I always figured that athletics, music and art were show windows. You have to subsidize them somewhat. When you say that they have to carry their own weight it's unwise, businesses let this carry this, and so on.

Are there other things we should discuss today? Again, I want to say I think that history is the finest thing and I am sure in a hundred years from now it will be looked upon with great appreciation.

Dr. T: After I had finished the interview with the Perdue's at their home, I realized there were great areas we had not covered. One was the fact that they are probably the most ideal alumni couple and have been so loyal and dedicated through the years. Helen was president of the Women's University League for a year, in which they had a very adventurous and outstanding year, both from the standpoint of programs and from the standpoint of contributions made to the University of Puget Sound Development Fund. The Women's University League has contributed a major gift to every building that has been built since 1942. They have furnished the lounges, and done many things of that nature. It has certainly been greatly appreciated.

One of the projects the Perdue's undertook was the printing of the College of Puget Sound Cookbook. They contacted many of the
outstanding leaders on the campus and secured their favorite recipes and typed them up and printed them in a notebook to be sold, the proceeds of which were to go to the Women's University League treasury so they in turn could do the things they normally have been doing. This was a monumental task, Helen and Paul secured the recipes, typed them into a uniform system and saw that the book was published, printed, and ready for distribution. The first printing was one thousand and this was sold out before too long. Because of the success of the enterprise and because of their dedication and ambition, a second cookbook was structured. This time three thousand were printed. Helen became the person to sell them at the Women's University League meetings and also at a little booth in the Flea Market, until all the books had been sold.

Helen and Paul had worked up a beautiful history of the University of Puget Sound with slides and narration, and background music. This was used by my administration for orientation for new faculty and on some occasions for public relations groups. It was an ideal presentation that went back to the historical roots of the University, came up through the various presidents, particularly Dr. Todd's regime and the great contributions he made to the history of the University of Puget Sound. It also covered the more recent administration from 1942 to 1973, and in some instances, phases of the administration since 1973. It was an ideal public relations factor and a great labor of love. They put on their program for many occasions and the University benefitted a great deal by it.

Without doubt, Paul and Helen are ideal alumni, and their dedication as students, faculty members, as alumni and as ongoing loyal advocates of the University of Puget Sound is greatly appreciated.