Gonzaga University Comes First
On C. P. S. Football Schedule
Most Forfeitable Opponent of 1932 Season Will Meet Local Team in the Tacoma Stadium on Saturday, October 7

The College of Puget Sound has arranged one of the hardest schedules in the history of the school. The biggest games will be played this year by the football team. The season will open in Tacoma on October 7 when the Gonzaga University Bobcats, representing the local school, will be defeated by the University of Oregon. The unbeaten Bobcats will play in Salem, Oregon, on November 11 and finally against Willamette University in their annual Thanksgiving Day contest.

The first game is probably the most important of the season. The experience and strength of the Gonzaga team, who have been defeated only once in the last 10 years, will be a formidable challenge for the local college team. Gonzaga has an excellent record of success in its annual games against Willamette University, having won the last two meetings.

Shakespearean's oft quoted opinion in regard to names may be very well be applied to the following sentence: the name of our college paper is interesting and appropriate in its own right.

Among the new professors in Mr. and Mrs. Gulick, Professor of English and Dean of Women. Mrs. Gulick has been in intimate association with Miss Asa Minor. Her father lived in Atlanta since 1947, and has been a director of Willamette University in Oregon. Mrs. Gulick is a graduate of Willamette University and has taught English at the University of Washington and the University of Oregon.

The College of Puget Sound has already arranged to meet Eastern teams, and has been invited to play several additional games. The schedule includes matches against several of the best schools in the country. The local team will be facing a real challenge in these games, but the players are determined to give their best performance.

The football team has been hard at work preparing for the season. The players have been taking part in intense training sessions, practicing all aspects of the game. They have been working on their speed, agility, and teamwork, aiming to bring their best to the field.

In conclusion, the football season promises to be an exciting and challenging time for the Gonzaga University community. The team will be facing tough opponents, but they are determined to give their best and make their school proud.

The College of Puget Sound will be hosting several events throughout the season, including a homecoming game on October 7. The fans are encouraged to show their support and cheer on the team as they aim to bring home the victory.

For more information on the upcoming season and events, please visit the college's official website or contact the athletic department.

Gonzaga Times, October 7, 1932
In accordance with the vote taken in Student Assembly last spring, we are putting on a weekly this year. Work! Of course it means work, but that is the test! Let's show 'em C. P. G., that we can do it.

And we want to know what you think of it. If you like it, tell us about it. If you don't like it, tell us why not.

Let's all get behind this and pull it across! Can we do it? Ye-a-a-Bol! 

EFFECIVE ADVERTISING (A)

In the end a college will sell itself or fail to sell itself, what is basis of its success. To what extent is the new members to the prospective student the real mouth of a college. A college must persuade a student to buy its product.

This is an age of advertising. Yet an institution gains little by good advertising. It is a burden in producing high school students and that it is capable of making good in a few minutes. How can a college have some kind of "an ad"? However, with which to sell itself and the best one available is a good appearance.

To sell a college to itself is the only proper function of a student body, student body is alert and cheerful, it is well advertised.

A school's only good "ad" is the impression new students and others make of the College. A new student and his or her parents are exposed to much in the way of "ads" at the present time in the way of advertising in the papers, on the radio, on the airplanes, on the billboards, etc.

The press of the city has been very generous with publicity, but that is not enough. In order to put this game on at the start.

Why is that from present dorm Newell Room's lamp is burning still? That's the sign of a long day's work. And all lines across one side and heat across the other side. To tell the story of the school. Nor history keep his mind engrossed. An evening's work, his time expired. He's saving his strength on his part. 

Famous responsibilities.

"I'll have to get into this duel!"

"I'll back up the steel filing cabinet for you."

"Now we go in the first three pages, and then we'll see what this is a puzzle."

"We will ship over those pages, and go to the next form."

Drama

DRAMATICS

Drama has been a firm feature, and in a few years it is rising significantly. It has been granted a charter in the National Federation—the Theta Alpha Phi. Only two of the members of this year's brilliant team, the present, that is, in the late Pioneer. Ruth Wheeler and Mrs. Brown, the opening night is to be a big one. They have been put off until December, and the first two acts are to be the best that can be, and then the third act, you will be interested in seeing the rest of the show. We are planning our next play to be a football play for our football team and our football season, and especially our senior play, which is scheduled for March. On December 13. This idea was done as the sequel to the college. We have no doubt as to the success of our campaign.

THE WEEKLY

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ATHLETICS

For the past four years the College of Puget Sound has been giving football to the people and athletics. Gladys Haun, a classmate of Harvey Scott, turned this year, Ruth Wheeler and her group.
CHAPLAIN FRANKLIN L. McCLURE

The Washington Alpha Chapter of Pi Kappa Delta is one of the largest and most active on this campus. There are at least twenty members. Their current interest is new Plays for high schools, which they hope to have held in the near future. This year there is an unusually large amount of "talent" in the Freshman class, Upper classmen of this talent have been here and new candidates from other colleges have joined in.

This will be the first year for C. P. S. to enter a big East-West Debate. Saturday, February 11th, at 11:00 in the evening, the National Fraternity, Pi Kappa Delta, and the officers of debates from the large number of chapters who stand in C. P. S. stands in the Debate world. This year, we believe that student affairs is justly proud of its work and prospects. It is a part of the heart that comes from the support from students, faculty, and townspeople.

LAMBDA SIGMA CHI
The Lambda Sigma Chi are a group of jolly girls full of College spirit. In fact, we are young women up and doing. Our officers for this year are: President, Thalma Reutter; Vice President, Marjorie Anderson; Secretary, Helen Rautberg; Treasurer, Vera Brown; Corresponding Secretary, Elma Sorensen; Reporter, Eleanor Kindrick; Historian, Bertha Olson. We cordially invite all the new students, faculty, and townspeople to our meetings on Thursday afternoons at 4:00 in the C. P. S. We welcome new students and old students back to school and we are planning for a record year. Some of the old students are planning for a record year.

SAGA MU CHI
Saga Mu Chi extends a hearty welcome to the new members at C. P. S. We wish you all a very happy and profitable year to you and we are glad to share with you the possibilities, the opportunities, and the joys that have fallen upon us.

Realizing that retarded education on not be judged entirely from books and that the social viewpoint is a powerful tool in the shaping of our opinion. In the hope to aid the student, we proceed to offer our article on the topic. We welcome and invite you to our meeting.

AMERICAN UNIERSITY JOURNAL
It is now greater than ever. Many of our members are not returning, and there is a feeling of excitement and great things.

The first program was held Monday, May 21st. The program was a part of the regular meetings of the American University Journal. A very enjoyable night followed.

The program for last week, "Looking Backward and Forward," was the last regular meeting of the year. It is well to look back before stepping out into the future.

The future is a time of change, social, and moral advancement. We are looking for the present but for the forerunners of the future. As the saying goes, "All is perfect that is past and forward is full of turmoil."

We will continue to welcome all new students to our meetings and will look forward to the next meeting, which will be held in the Amphitheater Hall in the Ad building.

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NEW SCHOOL SWEATERS
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THETFORD'S
The social interests for the students at the College of Puget Sound for the first two weeks of school were centered in the two annual all-college affairs—the Mixer and the Bean Feed.

The Mixer was also arranged by the Y. W. C. A. and the Y. M. C. A. organizations at the college. Speeches were made by the officers of the college.

The Bean Feed was given the second day of school in the gymnasium. It was sponsored by the Y. W. C. A. and the V. M. C. A. organizations at the college. Speeches were made by the officers of the college.

The Styles Are Correct
The Materials Serviceable
The Tailoring Without Reproach

The New Suits—

Shown in worsteds, serges, cassimeres and tweeds, in a choice of six entirely different models—

in patterns of all the fall colorings.

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Suits and Overcoats at

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There is no question raised as to the value and usually no difficulty in deciding on the particular model and pattern.

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THE MATERIALS SERVICEABLE
THE TAILORING WITHOUT REPROACH

— and there is such a diversity of models—so many pleasing styles—that men will find the selection of the new Suit or Overcoat a pleasing task here.

The New Suits—

The Mixers, the Bean Feeds, and the little sisters of different clubs are shown at the different clubs.

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